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E-Commerce merchants turn to WAF for PCI 6 Compliance *ROI analysis prompts WAF purchases*

Minneapolis, MN – March 2, 2009 – webScurity, publisher of the Web Application Firewall (WAF) solution webApp.**secure**[™], announced a recent sales trend attributed to new payment card industry (PCI) compliance requirements.

Wayne Ziebarth, webScurity President commented, "In July 2008, a new PCI mandate (Requirement 6) became effective. Companies processing on-line credit cards could become complaint by choosing 1 of 3 options: 1) recurring application-layer scanning, or 2) recurring 3rd-party source code reviews, or 3) installing a Web Application Firewall (WAF). During the eight months since the new requirement became enforceable, e-commerce merchants are discovering the easiest and most cost-effective option is to install a WAF."

The Chief Technology Officer for a large plastics manufacturer that does business on the web commented, "We considered scan and code review options but both were time-consuming and expensive. Every time we revised our web site, we would have to re-up the budget for more security consultant charges. The WAF solution is a one-time investment. We did the numbers. The return-on-investment clearly favored the WAF."

IT security personnel for a large regional convenience-store chain came to the same conclusion. Their director said, "Not only does a WAF save money, it also keeps us on our web-site enhancement schedule. We don't have look in the rear-view mirror correcting old coding errors. Our WAF allows us to set a convenient timetable to remediate application-layer vulnerabilities while moving forward now with revenue-generating initiatives. In today's tough economy, the ROI analysis made the WAF an easy and convenient choice."

webScurity was founded seven years ago as a privately-held, Web application firewall publisher based in the Twin Cities. Its client list includes financial institutions, higher education, State of Minnesota, private and public sector organizations, hosting firms, Web developers and UTM manufacturers. webApp.**secure** has been protecting websites and applications since 2002.

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